A great business idea and slick marketing, alone, are no guarantee for success in eCommerce. So why not smooth your path with the Internet Payment Gateway? With IPG, your online customers benefit from a secure, convenient payment system and a reliable, enjoyable shopping experience, and you benefit, from higher conversion rates.

The easy solution for any shop
Whatever the size of your online shop or the operating system platform it runs on, the TeleCash Internet Payment Gateway (IPG) is a flexible and powerful eCommerce payment system that makes online payments child’s play and helps keep sales buoyant.

Ready... steady...?
What it takes to be successful in eCommerce
The business idea is great. The team is ready to rumble. Duties are delegated. But before their online shop goes live, FashionFreaks’ creators still have one important matter to strike off their checklist: How to process their payments.

From their own experience as online shoppers, they know that: however compelling a website, and enticing the offers, the slightest of hitches at the checkout and the customer will simply lose interest and abandon the shopping cart.

After a tip-off from their bank, however, they finally found the right solution: TeleCash Internet Payment Gateway (IPG).

A flying start to eCommerce with IPG

IPG – strong performance
- Multiple connectivity options
- Easy implementation through shop modules
- Maximum security achieved with certified conformity with PCI DSS regulations
- Numerous payment methods
- High-speed transactions
- Extensive reporting
- Easy scalability through eCommerce add-ons
- Cost-free test account
- Competent support hotline
Make a go of it with IPG

The sales driver for every type of shop

Further payment convenience is provided by the system’s high-speed transaction processing and the certified PCI DSS conformity for unsurpassed security.

And last but not least, shop operators also benefit from IPG’s extensive range of reports and its scalability capabilities, allowing merchants to add new features as their business grows.

IPG is flexible

Three basic functions in IPG provide true connectivity with any shop, whatever its type and size:

- **Virtual Terminal** makes your PC work as a payment terminal, with transaction data keyed directly into a secure website. It also allows you to view gateway processing reports, edit fraud settings, manage users and much, much more.
- **Connect** is the simplest solution to accept fast and secure payments online. It integrates easily with your website and is fully customisable.
- **Application Programming Interface (API)** allows payment functions to be integrated into a wide variety of checkout and merchandise management systems. It enables SOAP integration with your site, ensuring free choice of programming language.

IPG is convenient

It couldn’t be easier: a cooperation with customweb enables TeleCash to place IPG shop modules at your disposal, right from the very start. With these modules as practical interfaces between the Internet Payment Gateway and every mainstream shop system, merchants can accept any payment type they wish—from credit and debit cards to online payment methods such as PayPal and online banking methods à la Giropay. If needed, a temporary unlimited usage licence and full customweb support covering everything from installation to operations round off the offering.

IPG is scalable

Whoever successfully jumps on the eCommerce bandwagon can expect growth. And the following eCommerce add-ons ensure the merchant can keep pace, too:

- **Data Storage** takes away the burden of PCI DSS compliance. It’s fully certified and stores customers’ sensitive credit-card data for recurring payments.
- **Solvency Management** protects you against bad debt. It combines credit-rating information and, depending on the results, automatically adjusts the payment methods offered by your web shop.
- **Fraud Management** helps prevent scams by blocking card numbers, names, domains and addresses, as well as limiting shopping amounts and intervals.
- **Payment Link** generates a Link with the IPGs Virtual Terminal which is sent electronically to your client. After clicking on the link provided, your client will be able to pay the amount with their preferred payment method.
- **Reports** generate detailed charts for analysing your transactions, as well as graphics that visualise your business performance.

Questions, wishes, suggestions?

Our Internet Payment Team would be happy to assist you at any time. We would be delighted to contribute to your success story, too.